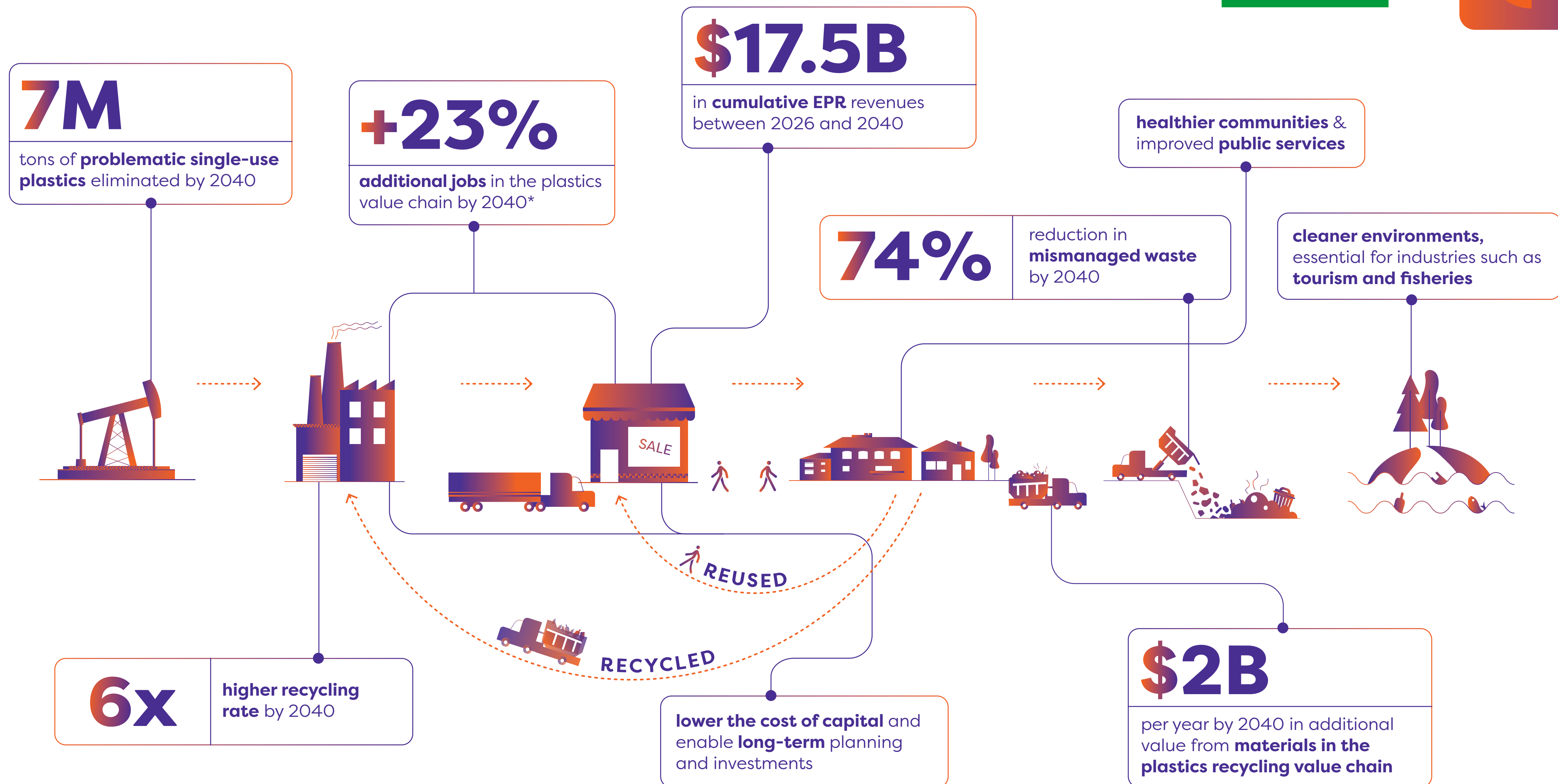


Harmonised Rules, Stronger Economies

What the treaty could unlock for Brazil by 2040



BUSINESS
COALITION
FOR A
GLOBAL
PLASTICS
TREATY



A treaty with harmonised regulations is the lowest cost and most effective way to tackle plastic pollution. Compared to business-as-usual, it can create economic, social and environmental value both globally and nationally.

*Jobs: regional figure for Latin America & the Caribbean (includes Brazil).

Source: Economic Rationale Study, Business Coalition for a Global Plastics Treaty and Systemiq, 2025.