



**BUSINESS  
COALITION  
FOR A  
GLOBAL  
PLASTICS  
TREATY**  
**At a glance**

Convened by



# The Business Case for a UN Treaty is Clear

A UN treaty on plastic pollution would benefit businesses as well as the environment. It can create a level playing field across the plastic value chain, accelerating industry transformation and existing voluntary initiatives.

Specifically, a UN treaty would:

- 1** Help reduce operational complexity and compliance risk across markets
- 2** Enable businesses to plan investments while managing the costs of compliance scanning
- 3** Simplify reporting across the plastic value chain, bringing greater transparency to more effectively measure progress and manage reputational risk
- 4** Coordinate actions across the plastic value chain, improving the prospects for meeting ambitious corporate commitments



To achieve our desired global outcomes for a circular economy for plastics, our Coalition believes that progress must be made against three critical outcomes:

- 1. REDUCTION** of plastic production and use through a circular economy approach
- 2. CIRCULATION** of all plastic items that cannot be eliminated
- 3. PREVENTION and REMEDIATION** of remaining, hard-to-abate micro- and macro-plastic leakage into the environment

# Objective of the Business Coalition

- 1 | Develop clear and consistent policy recommendations on the provisions to be considered in the treaty, using the pre-UNEA business statement as the starting point
- 2 | Coordinate business advocacy efforts to deliver key messages and inputs from progressive businesses, NGOs and financial institutions to governments
- 3 | Build confidence in the business community around an ambitious UN plastic treaty as an enabler of progress towards a system change to end plastic pollution
- 4 | Convene a diverse and inclusive group of companies, NGOs and business organisations, including from the financial sector, with a shared ambition and commitment to support an effective UN plastics treaty

# Who is a part of the Business Coalition?

Over 260 organisations\* have joined the [Business Coalition for a Global Plastics Treaty](#) from across the value chain.

\*logos are constantly updated on the website and this slide might not list all of the endorsers of the Business Coalition Vision Statement



## Financial Institutions



## Brands & Retailers



## Converters and Producers



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## NGO & Business Organisations



## Waste Management



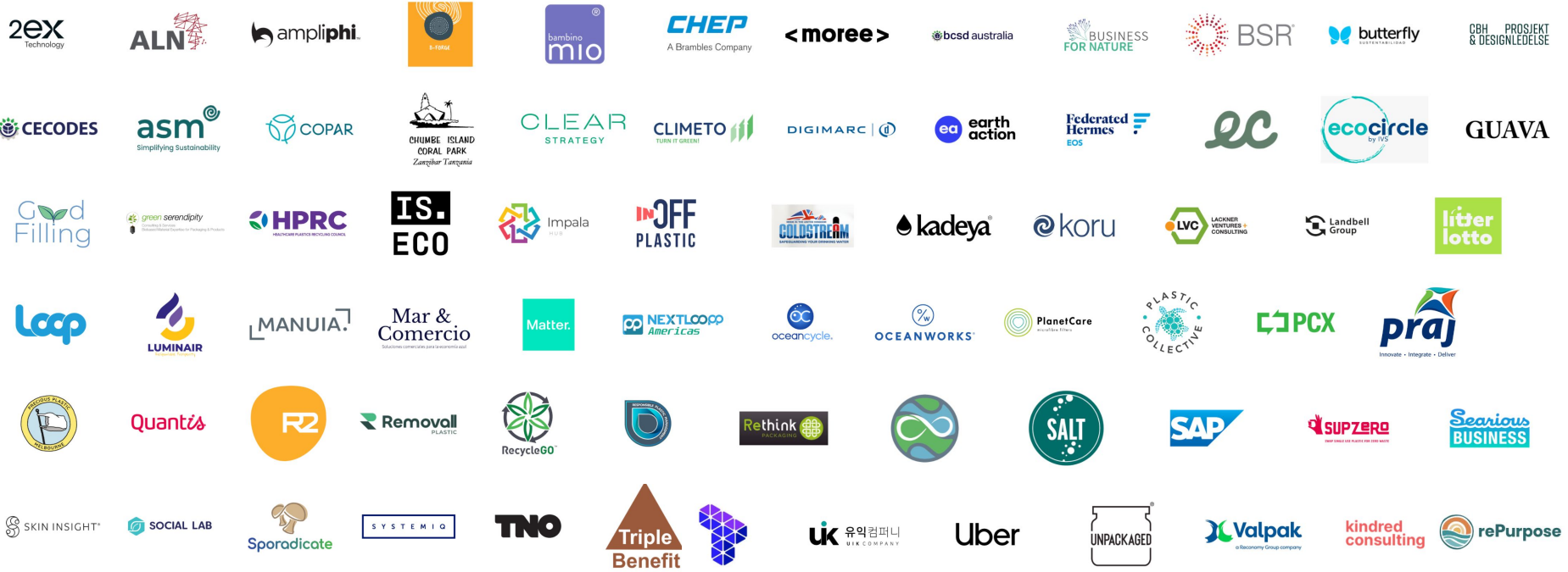
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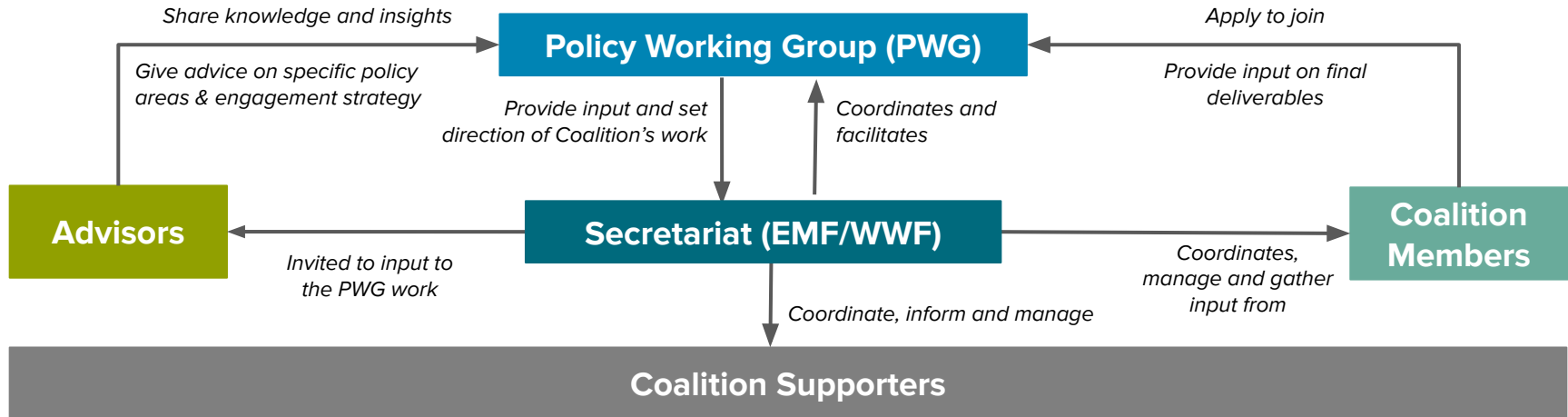


## Other Companies



# Structure & Governance

The Coalition consists of Members, Supporters, and Advisors from within or working with the plastics value chain\*



\*The Coalition's structure and engagement levels are summarised on the next slide and detailed in the [Ways of Working document](#)





# **Business Coalition:** Key Messages & Policy Positions

# The Business Coalition's contributions to the INC process

'Zero Draft Assessment' + executive summary

## Pre-INC2 submission

Final UNEP-INC2-2022-0005

**Potential elements towards an international legally binding instrument to end plastic pollution**

Response to the call for written submissions, issued by the INC secretariat on 16 December 2022

Name of organization (or reference to the contributor)	<b>Business Coalition for a Global Plastics Treaty</b> Business Coalition for a Global Plastics Treaty
Contact person and contact information for the submission	Co-Chair: <b>Michelle Peck, Manager</b> Co-Chair: <b>Rebecca LeBlond, Executive Director</b> Co-Chair: <b>Rebecca LeBlond, Executive Director</b>
Date	<b>4th January 2023</b>

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- 1. Introduction
- 2. Core obligations and control measures
- 3. International elements
- 4. Implementation elements
- 5. Monitoring and reporting

## INC2 policy recommendations & key messages

**Key elements in the international legally-binding instrument to end plastic pollution**

Policy recommendations of the **Business Coalition for a Global Plastics Treaty** for consideration at INC2

Final Version updated on 23 May 2023 with an Executive Summary

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**Key policy messages for consideration at INC2**

20 May - 2 June 2023, Paris

**What the Business Coalition members calling for**

Introduce a ban on single-use, non-recyclable plastic items and measures to drive change in plastic use, such as design for recycling and elimination of plastic items that are not recyclable or reusable.

**What is expected from the negotiators, in particular at INC2**

Introduce a ban on single-use, non-recyclable plastic items and measures to drive change in plastic use, such as design for recycling and elimination of plastic items that are not recyclable or reusable.

**Our policy recommendations**

Introduce a ban on single-use, non-recyclable plastic items and measures to drive change in plastic use, such as design for recycling and elimination of plastic items that are not recyclable or reusable.

## Pre-INC3 submissions (A+B)

**Written submission prior to INC-3 (part a)**

Elements not discussed at INC-2

Name of organization (or reference to the contributor): **Business Coalition for a Global Plastics Treaty**

Contact person and contact information for the submission: **Michelle Peck, Co-Chair**

Date: **16th of August 2023**

**1. Scope**

What is the proposed scope for the Zero Draft?

Regulators should address the overall objective of the Treaty by focusing the global volumes that it aims to address. In line with the [Business Coalition for a Global Plastics Treaty](#) approach, the scope should be limited to the overall objective of the Treaty by focusing the global volumes that it aims to address. In line with the [Business Coalition for a Global Plastics Treaty](#) approach, the scope should be limited to the overall objective of the Treaty by focusing the global volumes that it aims to address.

**INC-3 (part b) work**

Name of organization (or reference to the contributor): **Business Coalition for a Global Plastics Treaty**

Contact person and contact information for the submission: **Michelle Peck, Co-Chair**

Date: **16th of August 2023**

**1. Scope**

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**Business Coalition Assessment of the 'Zero Draft' for a Global Plastics Treaty**

Referring to the "Zero draft text of the international legally binding instrument on plastic pollution, including in the marine environment" (LINC2/2022/INC.2/6)

Prepared for the discussion with government delegations and observer organizations at the first meeting of the Intergovernmental Negotiating Committee (INC)

20 October 2023  
businessforplasticstreaty.org

**Policy briefings on focus areas to support intersessional work**

**Our view on the 'Zero Draft' for a Global Plastics Treaty**

Executive summary

Key messages

What we requested from the negotiators

Our policy recommendations

## 'Treaty on a page'

# Key Messages: Reduction

## REDUCTION of plastic production and use through a circular economy approach

- Reduction is critical because recycling alone is not a viable solution to this crisis. **We must reduce our use of all virgin plastics** – with a particular focus on those produced from fossil fuels – if we are to play our part in seeking to stay within the 1.5 degree climate pathway.
- We must prioritise **eliminating problematic plastic applications** with a high probability of leaking into the environment and **reduce our demand for short-lived products** that cannot be circulated in practice and at scale.
- We must ensure **chemicals and pollutants that pose a significant risk to human health and nature are no longer put on the market.**

# Key Messages: Circulation

## CIRCULATION of all plastic items that cannot be eliminated

- **Establishing and enforcing globally harmonised standards** is key to ensuring all plastics are safe to be used, reused, and recycled.
- **Mandatory design for recycling requirements** must be coupled with **targets for scaling of systems and infrastructure** to keep plastics in circulation for longer at their highest value, and so reducing leakage into the environment.
- Establishing **Extended Producer Responsibility policies** that require all industry players who introduce packaging and other short-lived products to the market to fund their after-use collection and treatment is a crucial tool to help us tackle plastic pollution.
- **Informal waste workers play an important role** in collecting, sorting, and recycling plastic waste. The treaty must protect and respect their livelihoods, their health, and their human rights as it enables a **safe and just transition to a circular economy**.

# Key Messages: Prevention and Remediation

## PREVENTION and REMEDIATION of remaining plastic pollution

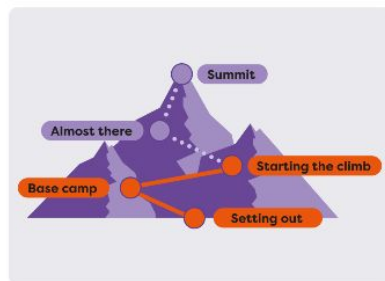
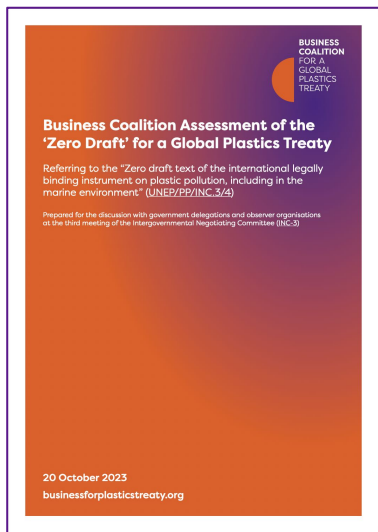
- **Robust waste management practices are required.** Effective regulatory and financial incentives are needed to promote the uptake of circular economy solutions at the local level.
- **We should not ignore existing plastic pollution** – we need tools to tackle the micro and macro plastics that are already polluting our environment.



# **Business Coalition:** Progress to Date

# Evaluation of Progress

Ahead of INC 3, the Business Coalition published its assessment of the Zero Draft against the Coalition's main policy recommendations.



Starting the climb  
Chemicals and polymers of concern

We also developed more detailed insights for 6 of the key focus areas:

- Chemicals/polymers of concern
- Problematic plastics
- Reuse
- Product design
- EPR
- Waste Management

## Part II.2 Chemicals and polymers of concern

**What is already included in the 'Zero Draft' that governments should support and further build on?**

- A core obligation** to phase out, phase down or to restrict the presence and use of chemicals and polymers of concern (Options 1+3)
- Criteria** to identify chemicals and polymers of concern (Options 2+3)
- A reference to an Annex containing a specific list** of chemicals, groups of chemicals and polymers (Option 1 +2)
- A review process** that allows the governing body of the treaty to amend, update and expand the Annex (see Part III.4.b)
- Clear import and export provisions** on trade in listed chemicals and polymers, (see Part II.10.a)

**What is still missing and should be prioritised by the INC for additional work?**

- Further clarifications on the criteria**, building on other relevant international policy frameworks
- An initial list** of chemicals and polymers subject to prohibition or restrictions and applicable control measures for immediate action
- Necessary sector- or application specific considerations**, including phase-out dates and potential exemptions as relevant
- Harmonised information disclosure**, marking and labelling requirements



# **Business Coalition:** Impact to date



# We are increasingly recognised as the ambitious business voice involved in the INC process

**Business Coalition engages in bilaterals with multiple government delegations**, in addition to many more informal “corridor conversations”. including high level meetings with ministers/ under-secretaries from Australia, Canada and the US.

**We have developed and strengthened visibility and relationships with key countries, but also with other stakeholder groups** such as the International Alliance of Waste Pickers, and by delivering statements in plenary and contact groups supported by different member states.



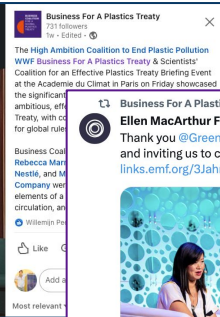
Participation in plenary sessions during INC2



Formal Business Coalition side event during INC1



Meeting with the International Alliance of Waste Pickers at the Business Coalition Hub during INC2



# Media coverage



REUTERS®

World ▾

Business ▾

Markets ▾

Sustainability ▾

Legal ▾

Breakingviews

Technology ▾

Investigation:

**The Business Coalition will give its input to negotiators, which could be extremely valuable for shaping an appropriate business environment. - Inger Andersen**

to cut their plastic consumption, and the G7 commit to ending plastic pollution by 2040. A vision statement by the Business Coalition for a Global Plastics Treaty was endorsed by 102 companies, including Fidelity, Borealis and Danone, signalling their readiness to work towards “a circular economy in which plastic never becomes waste or pollution, and the value of products and materials is retained in the economy”.

NEWS



**Plastics industry players clarify vision of Global Plastics Treaty legislation in response to UNEP draft**

23 OCTOBER 2023

**“More encouraging, however, is the emerging coalition of companies calling for a tougher set of legally binding regulations—global rules to reduce plastic use, end plastic pollution, and enable a circular economy for the plastic we still need.” - Paul Polman**

# Why join the Business Coalition?

By joining the efforts of the Business Coalition, your organisation will:

1

## **Be part of a group of leading business voices calling for an ambitious Global Plastics Treaty**

By joining the efforts of the Business Coalition, organisations can help to amplify the voice of ambitious businesses from across the world in the intergovernmental negotiation process. This is the single best opportunity we have to drive systems change on plastic pollution.

2

## **Influence the global policy development process for a level playing field**

The Business Coalition offers organisations the opportunity to engage in the policy development process and to actively engage in the advocacy efforts of the Business Coalition. A weak or ineffective treaty represents one of the biggest business risks to companies who have publicly committed to addressing the plastic pollution crisis.

3

## **Stay close to the political process that will shape global plastic policies and drive systems change for the future of plastics**

As a supporter/member of the Business Coalition, you will have access to regular updates on the political process and what it means for business. This will allow you to keep up to speed with key developments and inform key stakeholders within the business of the upcoming legislation. As outlined in [the Vision for a Global Plastics Treaty](#), we see a legally binding treaty as the single most important opportunity to accelerate progress towards a circular economy for plastic globally and at scale.

# How to join the Business Coalition



To formally join the Business Coalition for a Global Plastics Treaty, all organisations must:

**1**

**Review the Business Coalition [Eligibility Criteria](#), [Supporter Terms](#) and [Ways of Working](#) documents**

In order for organisations to join the Business Coalition, organisations must be able to confirm its ability to meet the key requirements listed in the Eligibility Criteria and agree to the Supporter Terms and Ways of Working.

**2**

**Endorse the [Vision Statement and Objectives of the Business Coalition](#)**

Following successful application, all organisations who are invited to formally sign-up to the Business Coalition will be asked to confirm endorsement of the Vision Statement and the Objectives.

**3**

**Fill in [this online application form](#)**

This form will provide us with all the necessary details to assess whether your organisation is eligible to take part in this unique coalition.

Upon submission of your organisations' application form, the Business Coalition Secretariat will review your submission and will reach out to you if we have any further questions or to formally invite you to sign-up to the Business Coalition for a Global Plastics Treaty. If you have any questions in the meantime, please do not hesitate to contact the [Business Coalition Secretariat Team](#).

# Coalition Secretariat contact details

## Main contacts:

**John Duncan**, WWF International, Business Coalition for a Global Plastics Treaty, Secretariat Co-Lead

**Carsten Wachholz**, Ellen MacArthur Foundation, Business Coalition for a Global Plastics Treaty, Secretariat Co-Lead

**Ambrogio Miserocchi**, Ellen MacArthur Foundation, Business Coalition for a Global Plastics Treaty, Policy Manager

**Erin Simon**, WWF US, Vice President, Plastic Waste & Business

**Natasha Museba**, WWF, National Advocacy Manager

**Lauren Ward**, Ellen MacArthur Foundation, Business Coalition for a Global Plastics Treaty, Network & Operations Coordinator

**Hannes Gall**, Ellen MacArthur Foundation, Business Coalition for a Global Plastics Treaty, Project Manager

**Iulia Strat**, Ellen MacArthur Foundation, Communications Consultant

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# Thank you



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